



Fresh Produce Sportswear Sweetens Retail Mix at SanTan Village

July 5, 2007

FOR IMMEDIATE RELEASE

Media Contact: Christine Romero, 602-953-6593, christine.romero@westcor.com

FRESH PRODUCE SPORTSWEAR SWEETENS RETAIL MIX AT SANTAN VILLAGE

The Specialty Retailer's Signature, Vibrant Clothes and Accessories Brings a Bounty of Offerings for Women and Kids to Regional Shopping Center

Phoenix - July 5, 2007 - Fresh Produce's colorful kaleidoscope of easy, feminine clothing will offer refreshing comfort to SanTan Village shoppers.

SanTan Village's Fresh Produce storefront is Arizona's second and one of a select few nationwide. It joins a select collection of local boutiques offering the clothing for women and kids inspired by sun-kissed colors and dreamy days. The specialty retailer's line of clothing is a joyful expression of colors, textures and prints.

Truly offering one of the nation's most vibrant collection of clothing, Fresh Produce apparel will appeal to the family focused clientele of SanTan Village, which opens Oct. 26. The 1.2-million-square-foot SanTan Village sits in Gilbert near the Loop 202 and Williams Field Road. Quickly becoming the fashion capital of the area, Fresh Produce's innovative mix will appeal to stylish shoppers who crave comfort.

"Fresh Produce's clothing and accessories encourage living life drenched in vibrant colors with a carefree attitude," said Sheila Hunter, SanTan Village, senior property manager. "This is just one example of the carefully selected retailers that we have gathered at SanTan Village that will make it the fashion-focused center of the Gilbert area."

The new store will be located in a prime spot along Paseo Drive, SanTan Village's main roadway, near some of the nation's most requested names in retail - Lucy, White House/Black Market, Coach, Ann Taylor and Banana Republic. This prime artery will have a synergy unlike any other with an amazing array of retailers. The streetscape will offer close parking and a delightful array of pedestrian amenities, including shade structures, greenery and areas for sitting and enjoying Arizona's sunshine.

Right for the Market

"Fresh Produce is more than just clothing. It represents a fun, relaxed lifestyle," said Thom Vernon, Fresh Produce's co-founder and president. "We hope to inspire and refresh our shoppers with our exciting approach to casual and stylish apparel. Clothing can look great and still be effortless. Comfort is key."

The nearly 2,700-square-foot location will bring the colorful and casual approach to style to Gilbert with clothing that's comfortable and flattering with bold hues and inspired designs. The store's apparel for women includes active wear, including T-shirts, tanks and blouses, skirts, pants, jackets, dresses, loungewear and swimwear.

This location also will offer Fresh Produce clothing for kids and toddlers and Extra Fresh, the company's ultra successful line of women's plus-size wear.

"The SanTan Village store is a wonderful addition to the Gilbert community," said Fresh Produce's Vernon. "Our clothes are perfect for anyplace that enjoys an active, on-the-go lifestyle. We are excited that Gilbert residents will be able to explore all that the Fresh Produce brand has to offer."

Driven by the Market

SanTan Village is a market-driven regional retail destination. The shopping center is part of Westcor's Phoenix 2020 plan, a strategic approach to development that puts the right center in the right place at the right time. At build out, SanTan Village will encompass 3 million square feet on a 500-acre urban village including retail, entertainment, restaurant, office space and residential.

About 80 percent of the regional center will open Oct. 26. Harkins Theatres opened in late March and quickly became one of the chain's best performers. The open-air SanTan Village will offer a variety of pedestrian focused amenities including plazas, a children's play center and a water play area for kids.

More information is available at www.shopsantanvillage.com, where users can sign up for e-mail updates.

Fresh Produce Sportswear is known for its colorful approach to warm and cool weather collections. The year-round, garment-dyed collection for women and children features apparel, accessories and Extra Fresh, the company's successful plus-size line for women. Fresh Produce for women is designed to work through the week and into the weekend, from getaway to everyday. The children's line is just as versatile, with an emphasis on colorful, washable sets for infants and toddlers, and fun layered collections for kids.

Founded in 1969, Phoenix-based Westcor is a wholly owned subsidiary of Macerich. The largest owner-manager of commercial properties in Arizona, Westcor's portfolio currently consists of 18 million square feet of retail space at 28 shopping centers, including 11 super-regional centers, 3 specialty retail centers and 14 urban villages. The company has set the industry benchmark for ground-up shopping center development, such as Chandler Fashion Center, Prescott Gateway Mall and Scottsdale Fashion Square. Additional information about Westcor is available online at www.westcor.com.

Macerich is a fully integrated self-managed and self-administered real estate investment trust, which focuses on the acquisition, leasing, management, development and redevelopment of regional malls throughout the United States. The company is the sole general partner and owns an 84%

ownership interest in The Macerich Partnership, L.P. Macerich now owns approximately 77 million square feet of gross leaseable area consisting primarily of interests in 73 regional malls. Additional information about Macerich can be obtained from the Company's Web site at www.macerich.com.