



Five New Retailers to Join Danbury Fair Mall

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Media Contact: Melissa Eigen, Danbury Fair Mall, 203-830-4380

FIVE NEW RETAILERS TO JOIN DANBURY FAIR MALL

New additions come as interior renovation heads to spring 2008 completion

DANBURY, Conn. - July 27, 2007 - Just in time for Back-to-School shopping, Danbury Fair Mall announces five new stores - **Amuse, Bare Escentuals, Clarks, Helzberg Diamonds** and **Lids Kids**.

The new stores join previously announced retailers Martin + Osa, Teavana, Hollister Co., abercrombie Kids, New York & Co. and Sole Mio.

Bare Escentuals is a unique cosmetics company known for its signature line of bareMinerals makeup. bareMinerals is made of 100% pure crushed minerals and does not contain preservatives, oil, fragrance or talc - makeup so pure you can sleep in it. The boutique will open in September.

Clarks brings contemporary, comfortable footwear to active men and women with career to weekend designs that will go-anywhere with enduring style. Clarks is opening in August.

Helzberg Diamonds boasts a 90-plus-year heritage as a fine jewelry retailer offering exceptional value, personal customer service, exclusive designs and timeless jewelry such as the Helzberg Diamond Masterpiece™. Helzberg Diamonds will open in August.

Also new to the center's retail lineup are **Amuse** and **Lids Kids**. Amuse offers the trendiest fashion accessories from head scarves to cool bracelets, while Lids Kids offers licensed and branded headwear, apparel, and accessories for the younger sports fan or fashion-forward youth ages 0-10. Amuse is opening in September and Lids Kids is opening in August.

"We are proud to consistently deliver high-quality retailers to Danbury Fair Mall," said senior property manager Maura Ruby. "The new stores complement the current interior renovation project by adding more desirable shopping options for our customers."

As part of the center's first renovation in its 20-year history, Danbury Fair Mall recently announced the opening of the newly reconfigured food court. The area is redesigned to improve access and visibility with a gently curved panoramic layout, enhanced storefronts and ample banquette and table seating. The center's restrooms will be expanded and completely refurbished and a new family restroom and nursing room will be added for shoppers' convenience, both of which are project to be completed August 2007.

Also complementing the dining experience will be a new play area for children and the renovated carousel. The newly restored carousel, which includes refurbished horses, new flooring and updated upholstery, will continue to provide fun and entertainment for families. Food Court renovations are slated to be complete November 2007.

The center's renovation is slated to be completed in spring 2008. For the latest updates and information please visit, www.danburyfairmall.com/redevelopment.

Danbury Fair Mall is a 1.3-million-square-foot regional shopping center with four anchor stores and more than 200 specialty shops located at Exit 3 off I-84 in Danbury, Conn., an affluent Fairfield County suburb. Built on the former site of the historic "Danbury State Fair," Danbury Fair Mall serves as one of New England's largest shopping centers and is located in the heart of southwestern Connecticut's Fairfield County. For more information, please visit www.danburyfairmall.com.

Macerich is a fully integrated self-managed and self-administered real estate investment trust, which focuses on the acquisition, leasing, management, development and redevelopment of regional malls throughout the United States. The company is the sole general partner and owns an 84% ownership interest in The Macerich Partnership, L.P. Macerich now owns approximately 77 million square feet of gross leaseable area consisting primarily of interests in 73 regional malls. Additional information about Macerich can be obtained from the Company's Web site at www.macerich.com.