

Multimedia Available/Research Reveals One in Three Americans Do Not Know When Flag Day is Observed

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Jun 11, 2002 (BUSINESS WIRE) -- While most Americans know when the patriotic holidays of Memorial Day, Independence Day and Labor Day occur, one out of three Americans do not know the date that Flag Day is observed.

This statistic was revealed in a nationwide survey of 4,000 shoppers that Macerich Company (NYSE:MAC) conducted in 2000. To create more prominence for this national observation, Macerich is kicking off its third annual summer-long patriotic celebration at more than 45 malls across the country on Flag Day, June 14.

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